

- DRAFT -
Minutes of the
Arizona Geographic Information Council
Outreach Committee Meeting
September 27, 2007
Arizona State Land Dept. Building – Room 215

Attendees included:

Glen Buettner, State Forestry
Tim Colman, AZ State Cartographer's Office
Adam Iten, AZ Dept. of Administration
Carol Warren, AZ Dept of Education
Jim Riedmann, City of Peoria
Shea Lemar, ASU – (by phone)

The meeting was called to order at 10:00am. Agenda items were discussed as follows:

Approval of Minutes –

Minutes of the July 31, 2007 outreach meeting were distributed and reviewed. A motion was made by Shea Lemar, seconded by Adam Iten, to approve the minutes. The motion passed.

Outreach Calendar –

A current version of the 2007/2008 outreach calendar was distributed and reviewed.

Web site -

The Committee discussed adding a new button (Calendar & Events) to the main AGIC web page to offer a single location for access to AGIC events and meeting schedules. Tim Colman will work to develop this link and related calendar format prior to the next AGIC Executive Board meeting on November 1st. Glen Buettner will provide available calendar content.

It was also noted that there still remain some links to the old "Who's Who in AZ GIS" that have not been removed. The group identified these locations and Tim Colman will remove these items as soon as practical.

The Committee discussed having a different member review the outreach portions of AGIC Website and report back any identified issues at each meeting. Shea Lemar volunteered to start this process by reviewing the site prior to the next committee meeting on November 13th.

AGIC Board actions -

Glen Buettner gave a brief report on results and actions of the August 9th AGIC Executive Board meeting as they relate to the Outreach Committee.

AGIC Newsletter-

The September issue of Surface Matters was distributed on Tuesday, September 25th. Jim Riedmann gave a report on the newsletter and shared several ideas for future articles. Committee members that have appropriate contacts or article suggestions, will forward information to Jim.

Carol Warren was asked by the *Arizona Council for the Social Studies* for permission to reprint an article from the September issue of the AGIC Newsletter entitled "Visit the State Map Library". The Committee approved the request and Carol will notify the Social Studies council.

GIS Career Fest -

Shea Lemar gave a report on the status of the Career Fest. Five panel members have been identified, but there are still 4 remaining tables available for exhibitor/presenters. The group will forward any suggestions for possible exhibitors to Shea. Shea has all logistics worked out for the October 16th event, but asked if a couple Committee members would arrive early for the event to help with final setup.

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Executive Forum Working Group-

Adam Iten reported that a very successful presentation was made on August 29th to the Arizona League of Cities and Towns by three AGIC Board members (Adam Iten, Tim Smothers, and Gene Trobia). The Executive Forum Working Group has not been actively meeting, but the presentation given in August could be presented at other venues or a similar presentation could be made again to the League of Cities and Towns next year.

The AGIC Executive Board will be asked for feedback at the November AGIC Board meeting.

Internet Mapping User Group Meeting -

Shea Lemar gave a brief report on the user group meeting planned for April 3, 2008. Planning is well underway and, if needed, more discussion can occur during one of the upcoming Outreach meetings.

Microcomputers In Education (MEC) -

Shea Lemar gave a brief report on MEC. Though AGIC's participation in this event is limited, the Committee feels it will be beneficial to future activities to remain involved in the 2008 MEC. The Committee will ask the AGIC Executive Board to once again approve up to \$1,000 in teacher scholarships for participation in this event. This request will be made at the November 1, 2008 AGIC Board meeting.

Other Events / Activities -

The Committee discussed other possible events for Committee involvement. It was asked that an agenda item be included for the January Committee meeting to discuss a possible half-day GIS/GPS teacher workshop to be held in spring 2008 in conjunction with the Arizona Geographic Alliance. Further discussion will be planned for the January Committee meeting.

Proposed Rural Outreach to Geospatial User Groups -

Adam Iten and Glen Buettner gave a report on planning for AGIC presentations to various GIS user groups around the state. Adam has compiled a map of statewide user groups and is actively collecting contact information and schedules from the various groups. Glen and Adam will be working to develop a standardized 15-20 minute presentation format, and hope to make at least one presentation in October. Glen distributed a draft survey that may be used to gather information when meeting with user groups.

- The Committee also agreed upon a need to have the User Group information available on the AGIC Website. Tim Colman will work to develop the necessary web page. Adam Iten will provide the updated user group map and list.

- The AGIC Brochure which is currently posted on the AGIC Website was reviewed and, since it is out of date, the committee agreed that the brochure should be removed. The Committee will investigate updating this brochure or creating a new one for outreach efforts. Tim Colman will remove this brochure and link from the Outreach committee portion of the website.

- User group members will also be steered toward the AGIC website, the AGIC Newsletter, and participation in the AGIC-L listserv.

- The Committee discussed the possibility of having invited guests (User Group members or others) make presentations to the AGIC Executive Board during regular AGIC meetings. A suggestion will be made at the next Executive Board meeting in November; that a 15 minute time-slot be made available during each Board meeting for external presentations and a protocol be developed for inviting and scheduling guest speakers.

Adjourn

The meeting was adjourned at 12:05pm. The next meeting is tentatively scheduled for Tuesday November 13, 2007 at 10:00am.